

Alberto González M.

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Heredia, Costa Rica

Position Statement

Senior User Experience developer, designer and illustrator experienced in all aspects of creative design and development, web usability and information architecture in a wide variety of projects from start to completion, for clients like Dell, MTV Networks, Target, Time Warner, WWE, AOL and more.

Work Experience (2002 - onward)

UX Designer, MysteryD, Costa Rica August 2010 - June 2011

Produced wireframe documentation, logistics and usability studies for the firm's own game application projects and some of their clients.

UX Freelance Developer May 2010 - July 2010

Developed user experience documentation and wireframes for the Instituto Costarricense de Electricidad (ICE).

User Experience & Client Side Developer, Schematic, Costa Rica March 2006 - April 2010

- Direct teamwork and brainstorming with UX leads for production of functional specs and related documentation for clients like Target, HSN, WWE, South Park Studios and others.
 - Personal research and development work for application development, roadmaps and production of client-oriented documentation.
 - Client side developer w/emphasis on front end coding and interaction.
 - Other positions held: Microsoft platforms developer, client side developer for Dell, Comcast Networks and other Schematic clients.
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Web developer/designer, Investments Manager, Costa Rica September 2005 - February 2006

- Assisted with production help on firm's main site betcris.com and related satellite casino sites.
 - Produced an optimized template system based on web standards for quick web site production.
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UX Developer, Metodus, Costa Rica July 2002 - July 2005

- Produced UX and Information Architecture-related client documentation, use cases, essays, and web standards hands-on assistance for the firm's projects.
- Held hands-on charge of many projects from concept to completion, taking on as many roles as needed.

Skills and Software

Main Skills:

- User experience-oriented planning, R&D and documentation skills
- Web standards-based site design and development
- Creative Design, Illustration
- Programming: Javascript, jQuery, PHP, WordPress customization
- Article and technical writing skills

Complimentary Skills:

- Backend development familiarity (PHP, MySQL)
- Attention to detail
- Drawing / Illustration

Main Working Software:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash)
- Mac text editors (TextMate / Coda) Omnigraffle Pro
- Apple Keynote
- MS Office (Word, Powerpoint, Excel)

Other Software:

- Virtual machines (VMWare Fusion)
- Terminal / Unix commands
- OS X FTP utilities
- Audio/video utilities

Education

1992-2001: BFA Degree in Graphic Arts / Fine Arts Faculty, University of Costa Rica.

1987-1991: High School, Liceo Manuel Benavides R. Heredia, Costa Rica

Languages:

Spanish (native), English (100%), Portuguese (80%), French and German (reading).

Attended conferences and special events:

- Wordcamp San Francisco (Wordpress Development), 2009.
- User Experience Week, Adaptive Path, Washington D.C, 2004.
- Kid's Marketing II. San José, Costa Rica, 2001.
- Kid's Marketing I. San José, Costa Rica, 2000.
- FlashForward 2000 + Flash Film Festival. San Francisco, CA, 2000.
- WEB'99. San Francisco, CA, 1999.

Other Interests

- Interactive entertainment, games and design for children and teen demographics
- Sequential art: webcomics, animation and illustration works
- Music and high end audio engineering
- Sports and related healthy lifestyle activities

Portfolio

UX, client site work and illustration showcase available at:

<http://www.be.net/betoworks>

References

Available upon request.

Thank you for your consideration.